OneGreatFamily.com Selects Perfect Search Corporation to Provide Search to Users

Customers of <u>OneGreatFamily.com</u>, a genealogy company, will be using Perfect Search technology to search the over 200 million names submitted to OneGreatFamily.com that are housed on an Oracle database.

Orem, Utah October 9, 2009 -- Perfect Search Corporation (<u>http://www.PerfectSearchCorp.com</u>) announces today that OneGreatFamily.com has contracted to install the Perfect Search Database Search Appliance for Oracle to search the more than 200 million names submitted to OneGreatFamily that are stored within their Oracle database. At <u>www.OneGreatFamily.com</u>, users enter names, dates, and facts about their family tree. The site compares this information against its details for more than 200 million names already published in other family trees – and it continues searching as hundreds of thousands of new names are added each week. When exact matches of information are found, the trees are automatically merged.

Alan Eaton, CEO of OneGreatFamily.com, said, "The number of searches and matches that we perform is staggering. In fact, OneGreatFamily.com (http://www.OneGreatFamily.com) makes more than **18.8 TRILLION comparisons** of family information per week! As the amount of data increases, our demands on our infrastructure grow as well. We expect the tools we'll be implementing from PerfectSearch to greatly increase our searching capability, to improve our ability to index and search hundreds of millions of names in our Oracle database, and to accelerate the process of getting results."

"We are honored to be able to provide search for such a wonderful, mission driven company," states Tim Stay, CEO of Perfect Search. "Our Database Search Appliance for Oracle is specially designed to search across all the fields within an Oracle database, including text content, and to provide blistering indexing and query speeds. We anticipate that we will provide this powerful search functionality to One Great Family as they continue their rapid data growth."

Ken Ebert, CTO of Perfect Search, states,"Companies that have massive amounts of data struggle to index and search these large content repositories in a timely, cost-effective manner. We are able to search over a billion records on a single Database Search Appliance. We are excited to be able to be involved in the important work of genealogy and be associated with such a visionary company as One Great Family."

About Perfect Search Corporation

Perfect Search Corporation was founded in 2007 by veterans of the search industry. Perfect Search has achieved significant, game-changing, patent-protected innovation in the core processes of search, leading to significant increases in indexing and query speeds and throughput. Perfect Search products include a Database Search Appliance for Oracle, a OneBox Extender for the Google Search Appliance, and a Mobile Device Search. More information can be found at http://www.PerfectSearchCorp.com.

About www.OneGreatFamily.com

<u>OneGreatFamily.com</u> was founded in 1999 by Alan Eaton with a vision to match and merge all of the separate family trees created by genealogists into one single unified worldwide family tree. Today more than 200,000,000 names have been submitted to OneGreatFamily.com in family trees. Users purchase access to the online service through annual, quarterly or monthly subscriptions. The company is privately held, based in Springville, Utah, and has approximately 30 employees.

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